



WVEC
613 Woodis Ave.
Norfolk, VA 23510

National Media Research Planning
815 Slaters Lane
Alexandria, VA 22314-1219

Contract # 858121

Schedule Dates	09/28/12-10/05/12	Date Entered	09/27/12
Advertiser	Republican National Committee (9217)	Last Modified	09/27/12
Agency/T-Code	National Media Research Planning (1768)/154600; CO-OP	Entered By	Penne Marsh
Product	Political - US President (1174)	Headline #	06348894
Brand	Democrat (Anti) (177520)	Demo	
Salesperson	Blair, Cheryl (2205)	Order Type	Normal
Sales Office	TeleRep - Philadelphia	Package Deal	
Buyer Name	ROBINSON,TRACEY	Commission %	15.00
Phone/Fax	(202) 863-8500 /	Commission	\$6,654.75
CPE	20/446/3276	Net Total	\$37,710.25
Account Types	National/Political PAC - Agency	Sales Tax	
Billing Type	Weekly/Irregular		
Comments	RNC 9/28 ***** THIS IS A CASH IN ADVANCE SCHEDULE *****,		

NORFOLK (WVEC) (WVEC)		Spots	Rate
By Broadcast Month			
Sep. 2012	15	\$12,775.00	
Oct. 2012	30	\$31,590.00	
Grand Total:	45	\$44,365.00	

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	09/28/12-10/05/12	4	:30	11P- 11:35P (ET)							1	2	\$2,200.00	\$4,400.00	Norfolk (WVEC) (WVEC)	13 NEWS-11.00	9/27/12	
2.0	Normal Line / SPOT	09/28/12-10/05/12	4	:30	12:05A- 1:05A (ET)							2	4	\$300.00	\$1,200.00	Norfolk (WVEC) (WVEC)	J KIMMEL	9/27/12	
3.0	Normal Line / SPOT	10/05/12-10/05/12	4	:30	4:30A- 4:59A (ET)							1	1	\$100.00	\$100.00	Norfolk (WVEC) (WVEC)	13 NWS DYBREAK	9/27/12	
4.0	Normal Line / SPOT	10/05/12-10/05/12	4	:30	5A- 5:58A (ET)							1	1	\$1,000.00	\$1,000.00	Norfolk (WVEC) (WVEC)	13 NWS DYBRAK A	9/27/12	
5.0	Normal Line / SPOT	09/28/12-09/28/12	4	:30	6P- 6:30P (ET)							1	1	\$2,200.00	\$2,200.00	Norfolk (WVEC) (WVEC)	13 EARLY NWS	9/27/12	
6.0	Normal Line / SPOT	10/01/12-10/01/12	4	:30	11P- 11:35P (ET)		1					1	1	\$2,200.00	\$2,200.00	Norfolk (WVEC) (WVEC)	13 NEWS-11.00	9/27/12	
7.0	Normal Line / SPOT	10/01/12-10/01/12	4	:30	12:05A- 1:05A (ET)		1					1	1	\$300.00	\$300.00	Norfolk (WVEC) (WVEC)	J KIMMEL	9/27/12	
8.0	Normal Line / SPOT	10/01/12-10/01/12	4	:30	4:30A- 4:59A (ET)		1					1	1	\$100.00	\$100.00	Norfolk (WVEC) (WVEC)	13 NWS DYBREAK	9/27/12	
9.0	Normal Line / SPOT	10/01/12-10/01/12	4	:30	5A- 5:58A (ET)		1					1	1	\$1,070.00	\$1,070.00	Norfolk (WVEC) (WVEC)	13 NWS DYBRAK A	9/27/12	
10.0	Normal Line / SPOT	10/01/12-10/01/12	4	:30	6P- 6:30P (ET)		1					1	1	\$2,200.00	\$2,200.00	Norfolk (WVEC) (WVEC)	13 EARLY NWS	9/27/12	
11.0	Normal Line / SPOT	09/29/12-09/29/12	4	:30	5:58A- 8A (ET)							2	2	\$700.00	\$1,400.00	Norfolk (WVEC) (WVEC)	WVEC NEWS SA	9/27/12	
12.0	Normal Line / SPOT	09/29/12-09/29/12	4	:30	7:58A- 9A (ET)							2	2	\$1,000.00	\$2,000.00	Norfolk (WVEC) (WVEC)	GD MRN-SAT	9/27/12	
13.0	Normal Line / SPOT	09/30/12-09/30/12	4	:30	9:58A- 11A (ET)							2		\$625.00		Norfolk (WVEC) (WVEC)	THIS WEEK ABC	9/27/12	
14.0	Normal Line / SPOT	09/30/12-09/30/12	4	:30	5:58A- 8A (ET)							4	4	\$500.00	\$2,000.00	Norfolk (WVEC) (WVEC)	WVEC NEWS SU	9/27/12	

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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613 Woodis Ave.
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National Media Research Planning
815 Slaters Lane
Alexandria, VA 22314-1219

Contract # 858127

Schedule Dates 09/28/12-10/05/12 **Date Entered** 09/27/12
Advertiser Republican National Committee (9217) **Last Modified** 09/27/12
Agency/T-Code National Media Research Planning (1768)/154600; **Entered By** Penne Marsh
Product Political - US President (1174) **CO-OP** No
Brand Democrat (Anti) (177520) **Headline #** 06348894
Salesperson Blair, Cheryl (2205) **Demo**
Sales Office TeleRep - Philadelphia **Order Type** Normal
Buyer Name ROBINSON,TRACEY **Package Deal**
Phone/Fax (202) 863-8500 / **Commission %** 15.00
CPE 20/446/3276 **Commission** \$6,654.75
Account Types National/Political PAC - Agency **Net Total** \$37,710.25
Billing Type Weekly/Irregular **Sales Tax**
Comments RNC 9/28
***** THIS IS A CASH IN ADVANCE SCHEDULE *****

Norfolk (WVEC) (WVEC)

By Broadcast Month	Spots	Rate
Sep. 2012	15	\$12,775.00
Oct. 2012	30	\$31,590.00
Grand Total:	45	\$44,365.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
15.0	Normal Line / SPOT	09/30/12-09/30/12	4	:30	7:58A- 9A (ET)							2	2	\$1,000.00	\$2,000.00	Norfolk (WVEC) (WVEC)	GD MRN-SUN	9/27/12	
16.0	Normal Line / SPOT	09/30/12-09/30/12	4	:30	9A- 9:30A (ET)							1	1	\$375.00	\$375.00	Norfolk (WVEC) (WVEC)	WALL ST JRNAL	9/27/12	
17.0	Normal Line / SPOT	10/04/12-10/04/12	4	:30	11P- 11:3SP (ET)							1	1	\$2,200.00	\$2,200.00	Norfolk (WVEC) (WVEC)	13 NEWS-11.00	9/27/12	
18.0	Normal Line / SPOT	10/04/12-10/04/12	4	:30	11:35P- 12:02A (ET)							1	1	\$960.00	\$960.00	Norfolk (WVEC) (WVEC)	ABC-NITELINE	9/27/12	
19.0	Normal Line / SPOT	10/04/12-10/04/12	4	:30	12:05A- 1:05A (ET)							1	1	\$300.00	\$300.00	Norfolk (WVEC) (WVEC)	J KIMMEL	9/27/12	
20.0	Normal Line / SPOT	10/04/12-10/04/12	4	:30	4:30A- 4:59A (ET)							1	1	\$100.00	\$100.00	Norfolk (WVEC) (WVEC)	13 NWS DYBREAK	9/27/12	
21.0	Normal Line / SPOT	10/04/12-10/04/12	4	:30	5A- 5:58A (ET)							1	1	\$1,000.00	\$1,000.00	Norfolk (WVEC) (WVEC)	13 NWS DYBRK A	9/27/12	
22.0	Normal Line / SPOT	10/04/12-10/04/12	4	:30	7:28P- 7:57P (ET)							1	1	\$3,800.00	\$3,800.00	Norfolk (WVEC) (WVEC)	JEOPARDY	9/27/12	
23.0	Normal Line / SPOT	10/02/12-10/02/12	4	:30	11P- 11:3SP (ET)							1	1	\$2,200.00	\$2,200.00	Norfolk (WVEC) (WVEC)	13 NEWS-11.00	9/27/12	
24.0	Normal Line / SPOT	10/02/12-10/02/12	4	:30	11:35P- 12:02A (ET)							1	1	\$960.00	\$960.00	Norfolk (WVEC) (WVEC)	ABC-NITELINE	9/27/12	
25.0	Normal Line / SPOT	10/02/12-10/02/12	4	:30	12:05A- 1:05A (ET)							1	1	\$300.00	\$300.00	Norfolk (WVEC) (WVEC)	J KIMMEL	9/27/12	
26.0	Normal Line / SPOT	10/02/12-10/02/12	4	:30	4:30A- 4:59A (ET)							1	1	\$100.00	\$100.00	Norfolk (WVEC) (WVEC)	13 NWS DYBREAK	9/27/12	
27.0	Normal Line / SPOT	10/02/12-10/02/12	4	:30	5A- 5:58A (ET)							1	1	\$1,000.00	\$1,000.00	Norfolk (WVEC) (WVEC)	13 NWS DYBRK A	9/27/12	
28.0	Normal Line / SPOT	10/03/12-10/03/12	4	:30	11P- 11:3SP (ET)							1	1	\$2,200.00	\$2,200.00	Norfolk (WVEC) (WVEC)	13 NEWS-11.00	9/27/12	

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Last Modified 09/27/12
Entered By Penne Marsh
Headline # 06348894
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$6,654.75
Net Total \$37,710.25
Sales Tax

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30.0	Normal Line / SPOT	10/03/12-10/03/12	4	:30	4:30A- 4:59A (ET)						2		2	\$100.00	\$200.00	Norfolk (WVEC) (WVEC)	13 NWS DYBREAK	9/27/12	
31.0	Normal Line / SPOT	10/03/12-10/03/12	4	:30	5A- 5:58A (ET)						4		4	\$1,000.00	\$4,000.00	Norfolk (WVEC) (WVEC)	13 NWS DYBRK A	9/27/12	
32.0	Normal Line / SPOT	10/03/12-10/03/12	4	:30	6P- 6:30P (ET)						1		1	\$2,200.00	\$2,200.00	Norfolk (WVEC) (WVEC)	13 EARLY NWS	9/27/12	

CONFIRMATION CONTRACT

Accepted Agency/Advertiser:	Date:	Accepted Station:	Date:	Comments:
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AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and City: WBRE-TV - NORFOLK	Date: 9/27
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I, Jon Ferrell
do hereby request station time concerning the following issue:

Republican National Committee- IE

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
See Schedule	See Schedule	See Schedule	See Schedule	See Schedule	See Schedule

Total Charges:

\$1 37,710.25 Net

This broadcast time will be used by: Republican National Committee- IE

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"

Yes

No

858127

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the office(s) being sought and the date(s) of the election(s) (if applicable):

Barack Obama; President; 11-6-2012

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 3)

I represent that the payment for the above described broadcast time has been furnished by:

Republican National Committee- IE
Anthony W. Parker, Treasurer

and you are authorized to announce the time as paid for by such person or entity. The entity furnishing the payment, if other than an individual person, is:

a corporation; a committee; an association; or other unincorporated group.

The names, offices, and addresses of the chief executive officers, directors, and/or authorized agents of the entity are named below (may be attached separately):

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

I agree to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), I also agree to prepare a script, transcript, or tape, which will be delivered to the station at least _____ before the time of the scheduled broadcasts.

TO BE SIGNED BY ISSUE ADVERTISER

7-12-12

Date

Junk Feull

Signature

703-683-4877

Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE

Accepted

Accepted in Part

Rejected

Penne Marsh Penne Marsh NSC

Signature

Printed Name

Title